**FABLE – Training Faculties on Blended Learning**

Erasmus+ project

**Library of blended and online learning courses and teaching sessions:** Success stories, best practices and cautionary tales from the academia.

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| Name of the course | | | **Strategic Management** | | | | | |
| Amount of course credits in ECTS | | | | | | | **4ECTS** | |
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| **Select one:** Is this observation | **Positive**: A Success story or best practice? | yes | | **Neutral**: General observation? |  | **Negative**: A Cautionary tale? | |  |
| Major the course is related to | | | MSC Online – Core curriculum | | | | | |
| Please give a short description of the course structure (number of lectures, weeks, online events…) | | | 18 hours face-to-face and 14 hours online path. Before each face-to-face session, students have one online part to finalize.  Syllabus attached | | | | | |

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| Please give a short description of this case: |
| Adaptation of our classroom and blended courses to a 100% online format for the school's digital campus. The teaching method is based on 80% of courses to be followed independently (asynchronous content written by a PhD teacher-researcher on an LMS) and 20% in synchronous classes (videoconference with the same PhD teacher-researcher). The teaching is also managed by two essential functions: pedagogical coordination and the tutor.  Focus :  The online part is built using the individualised methodology. Students can go from one step to another only when they succeed and achieve the mean of the evaluation at each step. |
| Which teaching tools, services, applications and software solutions were used? |
| The course has been built originally on Crossknowledge, then rebuilt in Moodle. |
| What are the most important lesson learned from this course? (Both in negative or positive viewpoint, if there are any) |
| Positive: students like to prepare materials before coming, and can generally summarize the main ideas to remember at the beginning of the face to face session.  Negative: sometimes teachers and students have to deal with technical issues, or the planning issues. When the planning is not well done, it can be hard for both teacher and students. |
| If you have additional notes or comments, or want to provide a link to online materials, please put them here: |
| https://www.ipag.edu/en/actualites/inside-ipag-lab-4-public-private-partnerships-ppp |