**FABLE – Training Faculties on Blended Learning**

Erasmus+ project

**Library of blended and online learning courses and teaching sessions:** Success stories, best practices and cautionary tales from the academia.

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| Name of the course | | | IPAG Online – UX Design path | | | | | |
| Amount of course credits in ECTS: / | | | | | |  | | |
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| **Select one:** Is this observation | **Positive**: A Success story or best practice? | The UX path are developed by an external provider. It aims to a double diploma, blended. | | **Neutral**: General observation? | / | | **Negative**: A Cautionary tale? |  |
| Major the course is related to | | | IPAG Online  Track : UX Design for managers | | | | | |
| Please give a short description of the course structure (number of lectures, weeks, online events…) | | | 100 hours asynchronous  20 lives meeting of 03 hours each  Program attached | | | | | |

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| Please give a short description of this case: |
| The MSc IPAG Online is available in 4 specialisations. One of them concerns UX Design for Managers in a digital context. As the technical programming of UX is not a direct expertise of IPAG, this specialisation is open in co-diplomation with a teaching partner in a blended context. |
| Which teaching tools, services, applications and software solutions were used? |
| * IPAG LMS * Zoom and Teams for live meeting * Face-to-tour in the ESDAC school in charge of UX class |
| What are the most important lesson learned from this course? (Both in negative or positive viewpoint, if there are any) |
| The practical and manual dimensions of this teaching (product creation, layout and scenography) led the educational partners to opt for a blended approach: with all the theoretical approaches in videoconference, the digital deliverables in digital format, and the physical deliverables in face-to-face format. This multi-faceted approach also allowed learners to create a real sense of belonging to a class. |
| If you have additional notes or comments, or want to provide a link to online materials, please put them here: |
| https://ecole-esdac.com |