**FABLE – Training Faculties on Blended Learning**

Erasmus+ project

**Library of blended and online learning courses and teaching sessions:** Success stories, best practices and cautionary tales from the academia.

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| Name of the course | | | **Science-to-Society Semesterproject** | | | | | |
| Amount of course credits in ECTS 6 | | | | | | |  | |
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| **Select one:** Is this observation | **Positive**: A Success story or best practice? |  | | **Neutral**: General observation? | x | **Negative**: A Cautionary tale? | |  |
| Major the course is related to | | | To marketing studies | | | | | |
| Please give a short description of the course structure (number of lectures, weeks, online events…) | | | The course goes over one semester and the students are working in small groups (master students lead small groups of bachelor students) to solve a problem of a NGO or association etc. with scientific methods. | | | | | |

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| Please give a short description of this case: |
| Students worked in two small groups to develop an innovation tool and an KPI dashboard for an NGO (Young Aspiring Thinkers (YAT)) from South Africa. |
| Which teaching tools, services, applications and software solutions were used? |
| We used Zoom, Miro, Teams and WhatsApp |
| What are the most important lesson learned from this course? (Both in negative or positive viewpoint, if there are any) |
| * It is important that the groups are small (three up to five students per group) * The input sessions have to be short * It is important that you first focus on the social aspect of the group generation and then start content wise |
| If you have additional notes or comments, or want to provide a link to online materials, please put them here: |
| <https://toolbox.hyperisland.com/>   * Digital tools to support digital project work |