

TEACHING SOFT SKILLS

FROM CLASS TO BLENDED & ONLINE

Teaching soft skills became more and more critical in the curriculum of Business Schools students. Soft skills are a mixture of things, including social skills, character traits and employment qualities. Business schools have been noticing the high demand for soft skills from company and students. In IPAG Business School, we build a specific soft skills curriculum for our student from year 1 to year 5.

With the epidemic of COVID-19, we had to face two challenges : (1) to teach these soft skills at a distance and change, (2) to design a teaching methodology of these soft skills for the launch of our 100% online campus to a public of people being in the process of reskilling and upskilling.

In this poster, we will focus on the 2nd challenge and present the specific methodology we have designed to teach these soft skills.

References

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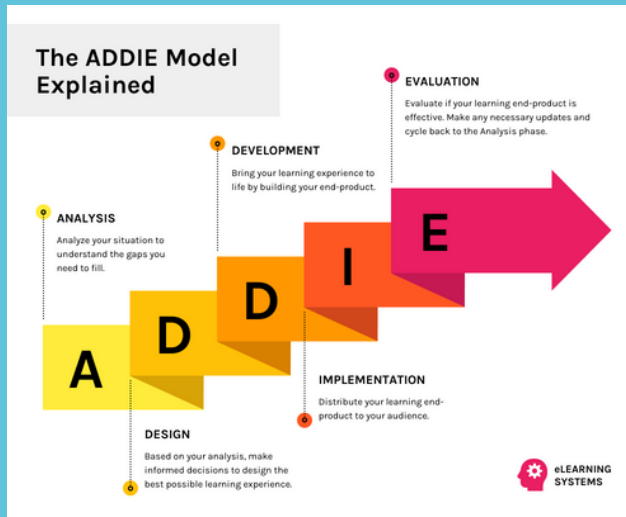
OUR MISSION : Promoting appropriate management in a globalised and rapidly-changing world

OUR OBJECTIVE : Training multi-skilled, adaptable and responsible managers.

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METHOD



Qualitative Empirical Research Methods

- **Textual Analysis :** Minute meeting (advisory board, scientific board), class council, school pedagogical report.
- **Interview :** Career center members, coaches, students

CHALLENGES

Digitalize all our in-classe soft-skills activities

Simulations / Case Studies / Case Competitions
Field Trips / Conference Presentations / Internships



RESULTS & TIPS

Results

- A support offer equivalent to face-to-face
- A feeling of belonging to a class
- Immediate application
- Work-study students who are renewed and praised by partner companies

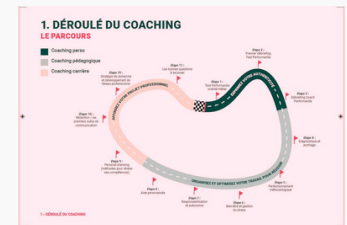
Tips

- Ask yourself about the added value of face-to-face training
- Keep synchronous time for training activities
- Define asynchronous times for reversed pedagogy
- Adopt an agile method and an adaptive course for the learner

A LEARNING PATH DEDICATED TO SOFT SKILLS



AN ONLINE COACHING PATH



A PLAYBOOK TO FOLLOW THE ACQUISITION OF SOFT SKILLS

