

Department :	Economics, Finance and Control
Area of expertise :	Economics, Quantitative Methods and Techniques
Level :	Master
ECTS credits :	15
Hours of instruction:	16 h
Personal work:	350 h
Language(s) of instruction:	English, French

Programme(s) and year(s) of study :

- MSc - Fall

Semester or year :

- Semester 11

COURSE LEADER

Tristan BOYER

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COURSE DESCRIPTION

The dissertation is the link between the academic and professional dimensions of the course, between the professional experiences and the theoretical teachings that have been followed. It allows the student to deepen and develop his or her expertise on a question or theme related to his or her future professional life.

CONTRIBUTION TO THE LEARNING OBJECTIVES OF THE PROGRAMME

- 21_LO_MSC_BIZ1 - Students will be able to read, interpret and draw conclusions from a variety of information.
- 21_LO_MSC_SOLV1 - Students will be able to identify and characterise current business issues.
- 21_LO_MSC_SOLV2 - Students will be able to propose managerial recommendations based on a sound empirical study.
- 21_LO_MSC_SOLV3 - Students will demonstrate effective implementation of concepts and techniques to diagnose and solve organisational problems.
- 21_LO_MSC_TEAM2 - Students will demonstrate their team spirit to accomplish group activities.

COURSE OBJECTIVES

Knowledge

1. Recognise a scientific approach
2. Collecting reference articles

Competencies

3. Establishing research hypotheses
4. Choosing an empirical validation methodology
5. Formulate managerial recommendations

TEACHING METHODS

Lecture, Field study, Reading sheet, Group presentation, Group work, Tutorial

EVALUATION

Learning objectives	Course objectives	Evaluation method	Percentage	Description
BIZ1 SOLV1 SOLV2 SOLV3 TEAM2	1,2,3,4,5	Defense	100 %	

BIBLIOGRAPHY

Required reading

The IPAG BS dissertation handbook. Boyer. 2020-2021

Recommended reading

Burnett, J. (2009). Doing your social science dissertation. Sage.

COURSE PLAN

Session

1 CM1

Presentation of the modalities and process of the "final thesis".

Session 2

CM2 (continued CM1)

Presentation of the modalities and process of the "final thesis".

Session 3

Workshop 1

Definition of the chosen topic with the thesis master.

Discussion of the selection of the top 10 research papers.

Session

4 CM3

Preparation of the workshop 2.

The scientific approach (reminders).

How to select and read an academic article. Prevention of plagiarism.

Structuring and outline of the dissertation.

Session 5

Workshop 2

Powerpoint presentation of the literature review.

Written literature review (at least 3 pages to be reviewed and commented on at the workshop).

(articles will be read and analysed in a sheet before the workshop and brought to the workshop)

Presentation of the data collection methods and the methodology for processing these data.

Session

6 CM4

Preparation for Workshop 3. Further information on plagiarism.

Hypotheses and research questions: formulation and testing.

Session 7

Workshop 3

Pre-support of the dissertation.

Discussion of the necessary points of improvement.

Session

8 CM5

Process of evaluation of the brief.

Q&A.

