**FABLE – Training Faculties on Blended Learning**

Erasmus+ project

**Library of blended and online learning courses and teaching sessions:** Success stories, best practices and cautionary tales from the academia.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Name of the course | | **Intercultural Management** | | | | | |
| Amount of course credits in ECTS | | | | | | **6** | |
|  | | | | | | | |
| **Select one:** Is this observation | **Positive**: A Success story or best practice? | x | **Neutral**: General observation? |  | **Negative**: A Cautionary tale? | |  |
| Major the course is related to | | International Marketing and Sales Master | | | | | |
| Please give a short description of the course structure (number of lectures, weeks, online events…) | | Lecture for one semester every week once, online, and about 30-40 students | | | | | |

|  |
| --- |
| Please give a short description of this case: |
| In this course, everything was structured in Teams. There were recorded videos which were uploaded in Teams and the students had to watch the videos to a certain topic until the next lecture, so every week they had little assignments, which were watching the videos and answer a few questions.  This was seen as a preparation for the lecture because there it was very interactive, only discussions and a bit of input. Due to the preparation videos, students could discuss better together, and it shows a flexible variable way of teaching.  Students were working in groups sometimes as well with the help of breakout-rooms.  In this case it was important to have interaction because it included sensible topics and cases had to be discussed together. |
| Which teaching tools, services, applications and software solutions were used? |
| Teams was mostly used for uploading, video conferencing, and also assignments had to be uploaded here.  Furthermore, the Miro board was used, as well as the breakout-rooms. |
| What is the most important lesson learned from this course? (Both in negative or positive viewpoint, if there are any) |
| With this course, we could see that it is important to offer students some variety and flexibility in learning.  Due to the pre-recorded videos, students could prepare themselves and the lecture time could be used in a more effective and efficient way. Discussions could be made and also interactive things could be included.  Of course with such sensible topics, it is difficult to handle it online, but that is why it is important to try to make it as interactive as possible.  Teams was very helpful in structuring everything and the students liked that everything was on one place. |
| If you have additional notes or comments, or want to provide a link to online materials, please put them here: |
|  |